



Women & Leadership Australia  
Proudly Supporting the National Breast Cancer Foundation

# The Leadership Journey 2011

## In-house Program Brochure

For the past seven years, Women & Leadership Australia (WLA) has been guiding thousands of women towards greater career success and life satisfaction through the nationally acclaimed Australian Women & Leadership Forums.

The Leadership Journey 2011 is a brand new program developed by WLA to meet the needs of today's dynamic female leaders. The Leadership Journey 2011 has been shaped by expert advice from top female leaders, trainers and academics, as well as countless hours of face to face interactions with thousands of Australian women.

This collective expertise imbues The Leadership Journey 2011 with a potent mix of understanding, advice and strategy for addressing the unique challenges and complexities that women face in the contemporary workplace.

***“ Leaders are made, not born, and they never stop learning. Women & Leadership Forums are important sources of advice, inspiration and support of other women who are on the same journey***

**Pru Goward**

Minister for Women,  
Minister for Family and Community Services

## The Leadership Journey

The Leadership Journey 2011 is built around four distinct but complimentary modules. The structure of the program optimises the learning outcomes of each module, as well as contributing to the overall flow, ensuring a logical progression from one module to the next. Through mastery of each of the elements discussed, participants can take an important step towards understanding and achieving their personal goals.

The four modules explored in The Leadership Journey 2011 are:

- Module 1 Ethics
- Module 2 Communication
- Module 3 Influence
- Module 4 Resilience



The program is underpinned by a blended learning approach to ensure participants have the opportunity to maximise their learning throughout the day and connect powerfully with both their peers and the course facilitator.

### Program Agenda

9.00 – 10.30am	Module 1 Ethics
10.30 - 10.50am	Morning tea
10.50 - 12.30pm	Module 2 Communication
12.30 - 1.15pm	Lunch
1.15 - 2.45pm	Module 3 Influence
2.45 - 3.00pm	Afternoon tea
3.00 – 4.30pm	Module 4 Resilience
4.30pm	Close

**“Loved it – So inspiring. I have fire in my belly! The best part was the fact that there was something for everyone. So many sectors were covered during the presentations & importantly too –there was a wide representation in the audience. Thank you so much**

**Liz Carey**  
Golder Associates

## Module 1 | Ethics

### Operating within an ethical, thoughtful and values driven framework

In this session, participants consider the ethical dimensions of their day-to-day communication and identify the important relationship between demonstrable, values-driven leadership and effective working environments. This workshop encourages participants to set their own standards and find ways to measure their own performance, as well as that of their organisation. The immediate insights generated by this session underpins the subsequent session that explores Influencing

## Module 2 | Communication

### Understanding and interpreting differing styles

Interpreting different communication styles effectively is fundamental to building lasting interpersonal relationships. In the workplace effective communication is the vehicle that achieves results, so getting it wrong is not an option. We all have a basic understanding of how people communicate but this session focuses on the key concepts of personal communication style, how to identify and master your dominant style, how to correctly interpret the style of others and most importantly how to be flexible enough to communicate optimally with differing styles. Mastering these techniques will rapidly enhance your ability to communicate purposefully in any situation.

## Module 3 | Influence

### Fostering goodwill, commitment and collaboration to aid productivity

Influencing others may be as simple as asking a person to do something, or as complex as building strategic coalitions to achieve long term goals. Whatever the desired outcome, your ability to influence effectively and ethically depends on the strategies you use, and when and how you implement them. This session looks at influencing strategies; in particular, how effective leaders draw on different tactics to best suit the person and situation they are in. A range of different strategies are explored.

## Module 4 | Resilience

### Building resilience and overcoming challenges

The final session of the day explores the concept of resilience – particularly during challenging times or in highly pressurised environments. Personal resilience is not only about strength through adversity but the ability to grow and adapt as a result of disruption, to move forward stronger than before. Participants are asked to consider resilience at both a personal and strategic leadership level. Participants go on to learn about ways to build resilience in their teams, and manage challenging situations more effectively.

# The Leadership Journey In-house Program



**“A tremendous opportunity for all female leaders”**

## Running the Leadership Journey In-house

WLA regularly runs The Leadership Journey onsite for large and small organisations across the country. Running the program exclusively for your employees helps to create a shared language that enhances the benefits of the program by promoting on-going peer to peer support and development post the formal workshop. The Leadership Journey is perfectly designed to provide your organisation with a concentrated group leadership program, ideal for rewarding and developing valued employees.

### Delivery details

#### Dates and times

The Leadership Journey is a full-day program that runs between 9am and 4.30pm. The program is run on a mutually acceptable date, which will be decided upon following registration. Please be aware that the Leadership Journey is highly sought after development program, consequently available delivery dates can vary.

#### Location

The program can be delivered at your workplace or at a venue of your choosing (all venue costs and logistics remain the responsibility of the client).

#### Facilitation

Women & Leadership Australia will provide one expert facilitator for the duration of the program. This will include a one-hour consultation and contextualisation session prior to the day of delivery.

#### Participants

A minimum commitment of 10 participants is required to undertake the program in-house with typical groups ranging from 15 – 25 participants. The leadership Journey can be delivered for both gender-specific and mixed-gender groups.

#### Registration

To register your organisation for the Leadership Journey in-house, simply complete the attached registration form. To discuss your organisations suitability for the program or other development opportunities with WLA please contact us on 1300 138 037 or visit [www.wla.com.au](http://www.wla.com.au)

***“ I often get to attend conferences and most of the time walk away feeling deflated as the conference did not live up to the huge expectations. This was very different! I have really enjoyed myself. I have enjoyed talking to people, despite the fact that I find this difficult and I am very glad I made time to attend. Thank you***

**Linda Perrine,**  
Bankstown City Council



## About WLA

Women & Leadership Australia (WLA) is an important national initiative under the auspice of the Workplace Training Advisory of Australia (WTAA).

Our mission is to support the flow of Australian women into formal and informal leadership roles in the workplace and the community. Our mission stems from our deep belief that Australian women represent an enormously under-utilised national resource. Through supporting the flow of more women into senior roles, tremendous social and economic benefits will follow.

The WLA initiative comprises a range of professional development programs, advisory services, networking opportunities, and ongoing research. Since its inaugural forum in 2003, over 35,000 women have participated, making Women & Leadership Australia the largest female leadership initiative in Australian history.

With over seven years' experience in developing Australia's female leaders WLA is ideally positioned to respond to the ever changing needs of the contemporary female employee.

Each year thousands of women continue to benefit from the program ensuring the initiative is widely accepted by business leaders as critical to the ongoing development of Australian leadership.

The scope and quality of WLA's services are the result of the dedicated work of the WTAA. The WTAA is a leading provider of organisational development services to organisations across Australia. The WTAA's long standing involvement in WLA demonstrates its commitment to enhancing all aspects of the Australian workforce.

## Supporting the National Breast Cancer Foundation

For over seven years the WTAA has been a proactive and committed supporter of the National Breast Cancer Foundation Australia's leading community-funded organisation raising money for research into the prevention, detection and treatment of breast cancer.



***“ Thank you very much - the whole experience has totally exceeded my expectations. The most valuable event I have attended in a long time. Great organisation, excellent speakers and totally relevant topics***

**Sharon Murden**

DSTA

**Registration Form**

An initiative of the Workplace Training Advisory Australia (ABN 56 352 791 073)

# The Leadership Journey In-house Program

Today's date: \_\_\_\_\_  
 Organisation name: \_\_\_\_\_  
 Contact name: \_\_\_\_\_  
 Title/position: \_\_\_\_\_

Phone: \_\_\_\_\_  
 Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Postal address: \_\_\_\_\_

I hereby register my organisation for the Leadership Journey In-house Program

Signed \_\_\_\_\_

Fees GST Incl.	
Minimum group of 10 participants	Additional participants
\$7,800	\$600 per person

Totals	
Total participants _____	Total registration fees due: \$ _____

**Payment Methods**

Please invoice me

Credit Card <small>Visa, Mastercard Only</small>	Name				Amount \$
	Card Number	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>			Signature
	Expiry Date	<input type="text"/> <input type="text"/> / <input type="text"/> <input type="text"/>	Verification Number	<input type="text"/> <input type="text"/> <input type="text"/> <small>3 digit number on card signature strip</small>	

<b>EFT</b>	A/c Name: Workplace Training Advisory Australia P/L	Bank Name: Westpac, Melbourne	BSB: 033-002	A/c No. 380159
------------	---	-------------------------------	--------------	----------------

\*Please email remittance advice to registrations@wtaa.edu.au

**Further Information**

**Telephone:** 1300 138 037 **Email:** dmeachen@wtaa.edu.au **Post:** PO Box 4079, Melbourne University, VIC 3052

Payment in full must be made prior to event. Submission of this registration form indicates your intent to make full payment. Cancellation Policy – A substitution delegate is always welcome with written notification. Cancellations received up to 6 weeks prior to the event will incur a 50% withdrawal fee. For cancellations received within 6 weeks of the event no refund will be issued. Every effort will be made to contact each attendee should an event be rescheduled or cancelled by WTAA for any reason. If an event is rescheduled or not held for any reason, WTAA's liability is limited to the event fee only. Indemnity - WTAA reserves the right to change the venue and/or speakers of any event due to circumstances beyond its control. In the event of changes to venue or speakers, or cancellation of the event, WTAA is indemnified against any or all costs, damages, expenses, including legal fees, which are incurred by the attendee/s. In the case of venue change, all reasonable efforts will be made to inform attendees. I understand that by registering myself and/or others as attendees at this event, photos or video may be taken by WTAA of this event, which may be used for marketing purposes.