



Women & Leadership Australia
Proudly Supporting the National Breast Cancer Foundation

The Regional Leadership Journey 2012

Shepparton, 9th February
Sherbourne Terrace

For the past seven years, Women & Leadership Australia (WLA) has been guiding thousands of regional women towards career success and life satisfaction through the nationally acclaimed Australian Women & Leadership Forums.

The Regional Leadership Journey 2012 is a brand new program developed by WLA to meet the needs of today's regional female leaders.

Similar in structure to the highly successful metropolitan program the Regional Leadership Journey 2012 has been shaped by expert advice from top female leaders, trainers and academics.

Countless hours of face to face interactions with thousands of regional women further imbues the program with a potent mix of understanding, advice and strategy for addressing the unique challenges and complexities that regional women face in the workplace.

“ Leaders are made, not born, and they never stop learning. Women & Leadership Forums are important sources of advice, inspiration and support of other women who are on the same journey

Pru Goward

Minister for Family and Community Services,
Minister for Women, Member for Goulburn

The Regional Leadership Journey 2012

The Regional Leadership Journey 2012 is built around three distinct but complimentary modules. The structure of the program optimises the learning outcomes of each module, as well as contributing to the overall flow, ensuring a logical progression from one module to the next.

The three modules explored in The Regional Leadership Journey 2012 are:

- Module 1 Ethics
- Module 2 Communication
- Module 3 Resilience



The program is underpinned by a blended learning approach based on theoretical learning and practical application. Structured table discussion throughout ensures participants have ample opportunity to reflect on the information and connect powerfully with both their peers and the course facilitator.

Program Agenda

8.30 – 9.00am	Registration, tea and coffee and informal networking
9.00 - 10.30am	Module 1 Ethics
10.30 - 10.50am	Morning tea
10.50 - 12.30pm	Module 2 Communication Part One
12.30 - 1.15pm	Lunch
1.15 - 2.45pm	Module 2 Communication Part Two
2.45 - 3.00pm	Afternoon tea
3.00 – 4.30pm	Module 3 Resilience
4.30pm	Close

“Loved it – So inspiring. I have fire in my belly! The best part was the fact that there was something for everyone. So many sectors were covered during the presentations & importantly too –there was a wide representation in the audience. Thank you so much

Liz Carey
Golder Associates

Module 1 | Ethics

Operating within an ethical, thoughtful and values-driven framework

In this session, participants consider the ethical dimensions of their day-to-day communication and identify the important relationship between demonstrable, values-driven leadership and effective working environments. This module encourages participants to set their own standards and find ways to measure their own performance, as well as that of their organisation. The immediate insights generated by this session underpins the subsequent sessions.

Learning outcomes

- Explore your own ethical standards and those of your organisation
- Understand the differences between stated and real values
- Explore how to use your values to guide your actions
- Engage your team through a values-driven culture

Module 2 | Communication

Understanding and interpreting differing styles

Interpreting different communication styles effectively is fundamental to building lasting interpersonal relationships. In the workplace effective communication is the vehicle that achieves results, so getting it wrong is not an option. We all have a basic understanding of how people communicate but this session focuses on the key concepts of personal communication style, how to identify and master your dominant style, how to correctly interpret the style of others and most importantly how to be flexible enough to communicate optimally with differing styles. Mastering these techniques will rapidly enhance your ability to communicate purposefully in any situation.

Learning outcomes

- Identify and master your dominant communication style
- Correctly interpret the dominant communication style of others
- Learn how to communicate optimally with differing styles
- Enhance your ability to communicate purposefully in any situation

Module 3 | Resilience

Building resilience and overcoming challenges

The final module explores the concept of resilience – particularly during challenging times or in highly pressurised environments. Personal resilience is not only about strength through adversity but the ability to grow and adapt as a result of disruption, to move forward stronger than before. Participants are asked to consider resilience at both a personal and strategic leadership level. Participants go on to learn about ways to build resilience in their teams, and manage challenging situations more effectively.

Learning outcomes

- Positively reappraise a pressurised/stressful situation through logical analysis
- Develop strategies to build personal resilience and adapt quickly to novel situations
- Develop strategies to maintain focus through challenging times
- Develop strategies to build organisational/team resilience



“A tremendous opportunity for all female leaders”

Who is the Leadership Journey 2012 for?

New and Aspiring Leaders

The Regional Leadership Journey 2012 is a tremendous opportunity for all female leaders. The program meets key leadership development priorities for less experienced leaders. New leaders also benefit enormously from connecting with more senior leaders and gaining valuable exposure to issues they may encounter on their leadership journey.

Experienced Leaders

Experienced leaders are most welcome to attend and benefit from the chance to revisit their experiences and articulate their strategies. Senior leaders gain valuable insights into contemporary challenges for those women reporting to them. The Journey provides experienced leaders a forum to reflect on their career aspirations and derive important feedback for their workplace.

“ I often get to attend conferences and most of the time walk away feeling deflated as the conference did not live up to the huge expectations. This was very different! I have really enjoyed myself. I have enjoyed talking to people, despite the fact that I find this difficult and I am very glad I made time to attend. Thank you

Linda Perrine,
Bankstown City Council



“The Power of Women & Leadership Forums”

Research suggests that to reach one’s potential as a leader, it is vitally important that we feel connected, supported and empowered in all areas of our lives. Whilst workplace training is essential to developing skills, the immense power of women and leadership forums resides in bringing women together to explore their potential as well as their challenges in a supportive and empathetic environment.

Women & Leadership Australia is a national initiative committed to supporting the presence of women in business and community leadership roles. WLA is based on the belief that women represent an enormously under-utilised national resource. Through supporting a greater percentage of talented women to step up into leadership positions, tremendous cultural and economic benefits will follow.

The initiative comprises a range of professional development programs, advisory services, networking opportunities, and ongoing research. Since its inaugural forum in 2003, over 35,000 women have participated, making Women & Leadership Australia the largest female focused leadership initiative in Australian History.

Each year thousands of women continue to benefit from the program ensuring the initiative is widely accepted by business leaders as critical to the ongoing development of Australian leadership.

The 2012 WLA program is under the auspices of the Workplace Training Advisory Australia.

“ Thank you very much - the whole experience has totally exceeded my expectations. The most valuable event I have attended in a long time. Great organisation, excellent speakers and totally relevant topics

Sharon Murden
DSTA

Registration Form

An initiative of the Workplace Training Advisory Australia (ABN 39 127 679 010)

The Regional Leadership Journey 2012

Shepparton, 9th February - Sherbourne Terrace

Today's date: _____

Organisation name: _____

Contact name: _____

Title/position: _____

Phone: _____

Fax: _____

Email: _____

Postal address: _____

Names of participants	Title/position	Email (required for confirmation details)
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____

Fees GST Incl.

Standard Rate	Group Rate (3 or more participants)
\$420 per person	\$375 per person

Totals

Total delegates _____

Total registration fees due: \$ _____

Payment Methods

Please invoice me

Credit Card <small>Visa, MasterCard Only</small>	Name	Amount \$
	Card Number	Signature
	Expiry Date	Verification Number

3 digit number on card signature strip

EFT	A/c Name: Workplace Training Advisory Australia P/L	Bank Name: Westpac, Melbourne	BSB: 033-002	A/c No. 380159
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*Please email remittance advice to registrations@wtaa.com.au

Further Information

Telephone: 1300 138 037 **Email:** swomersley@wtaa.edu.au **Post:** PO Box 4079, Melbourne University, VIC 3052

Payment in full must be made prior to event. Submission of this registration form indicates your intent to make full payment. Cancellation Policy – A substitution delegate is always welcome with written notification. Cancellations received up to 6 weeks prior to the event will incur a 50% withdrawal fee. For cancellations received within 6 weeks of the event no refund will be issued. Every effort will be made to contact each attendee should an event be rescheduled or cancelled by WTAA for any reason. If an event is rescheduled or not held for any reason, WTAA's liability is limited to the event fee only. Indemnity - WTAA reserves the right to change the venue and/or speakers of any event due to circumstances beyond its control. In the event of changes to venue or speakers, or cancellation of the event, WTAA is indemnified against any or all costs, damages, expenses, including legal fees, which are incurred by the attendee/s. In the case of venue change, all reasonable efforts will be made to inform attendees. I understand that by registering myself and/or others as attendees at this event, photos or video may be taken by WTAA of this event, which may be used for marketing purposes.

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