




Special Group Offer
(see last page)

The Australian Executive Women's Leadership Symposium

In its sixth year the Australian Executive Women's Leadership Symposium provides an unparalleled opportunity to explore contemporary leadership theory and observe current 'best practice' examples.



Elizabeth Broderick
2008 Presenter



The Hon Tanya Plibersek MP
2009 Presenter



Layne Beachley
2010 Presenter



Maggie Beer
2011 Presenter



Ita Buttrose
2012 Presenter

Underpinning the future of Australian Leadership

A rare opportunity to step back, think and refocus

Through participation in the program, leaders from all sectors and industries are exposed to state-of-the-art leadership thinking, delivered first-hand by Australia's most inspirational leaders, trainers and academics.

An inspirational experience of validation and affirmation

In the past five years thousands of organisations have used their participation in the Symposium to develop their leadership capability, enhance effective internal leadership programs and build long-term, sustainable, leadership pipelines.

A powerful networking opportunity for Australia's business community

Since 2007 the Symposium has grown into the most highly attended women's leadership program in the country, with annual attendance levels exceeding 1,500 participants. Throughout this period the Symposium has become synonymous with excellence and achievement at all levels of Australian society.

Adelaide

Date: 14th of May 2012
Venue: National Wine Centre of Australia

'Thank you very much – the whole experience has totally exceeded my expectations. The most valuable event I have attended in a long time. Great organisation, excellent speakers and totally relevant topics'

Sharon Murden, DSTA

Past Symposium speakers include:



Why attend the Australian Executive Women's Leadership Symposium?

The Symposium is an opportunity to reflect on your own leadership aspirations with like-minded women. Symposium participants cite the validation and affirmation of other attendees as a key benefit of the program.

The Symposium represents an unparalleled opportunity to benefit from first hand advice from Australia's brightest leadership talent.

Drawing on the collective experiences of over 80 guest speakers the Symposium provides a unique platform for exploring leadership best practice from a local, national and international perspective.

Aimed at developing Australia's overall leadership capacity, the Symposium's ultimate objective is to help support a greater representation of female leadership across all Australian industries and sectors.

The Symposium creates a platform to engage with new ideas, tap into different perspectives and identify the next important step on your leadership journey. The Symposium has been embraced by leading Australian organisations as an important annual experience for both aspiring and established managers.

'One of the most rewarding, moving & motivational forums I have been involved in. The fact that speakers were able to make reference to personal experience made everything more realistic and achievable for every women. Already looking forward to the next one'

**Karyn Williams,
Community CPS
Australia**



Inspirational people presenting at the 2012 Symposium



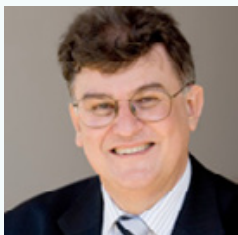
Jane Kittel
Managing Director,
Bank SA



Ross Womersley
Executive Director of the South
Australian Council of Social
Service (SACOSS)



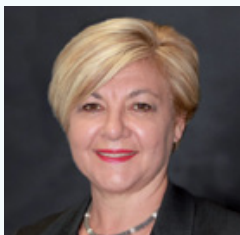
Nicole Graham
Chief Executive,
SCOSA



Dr Lynn Arnold AO
Chief Executive Officer,
Anglicare SA



Mary Buckskin
Chief Executive Officer,
Health Council of SA



Jane Jeffreys
Chair, Adelaide Convention Centre,
South Australian Tourism Commission
Elderly Citizens Homes Inc. and
Gaming Care



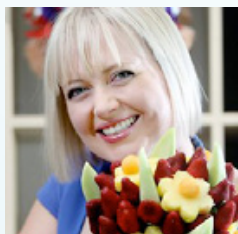
Cynthia Balogh
National Program Manager,
Women in Global Business,
Austrade



The Hon Gail Gago MLC
Minister for the Status of Women
Minister for Agriculture, Food and Fisheries
Minister for Regional Development
Minister for Tourism
Minister for Forests



Malcolm Jackman
Chief Executive Officer &
Managing Director,
Elders



Kelly Baker-Jamieson
Managing Director,
Edible Blooms

Symposium speakers are thought leaders in their respective fields. They represent individuals who have successfully navigated difficult and challenging journeys. Although diverse in their achievements, Symposium speakers are recognised for their vision, their leadership and their capacity to make a difference. By sharing their skills and knowledge they encourage other women to uncover and leverage their individual strengths and talents.



Agenda

8:30 - 9:00	Registration
9:00 - 9:20	Facilitator Welcome <ul style="list-style-type: none"> ➤ Suzi Finkelstein, Executive Convenor, Women & Leadership Australia
9:20 - 9:55	Leadership in Australian Politics <ul style="list-style-type: none"> ➤ The Hon Gail Gago MLC, Minister for the Status of Women, Minister for Agriculture, Food and Fisheries, Minister for Forests, Minister for Regional Development, Minister for Tourism <p><i>Gail has been actively involved in the community for many years, having worked as a nurse and as Secretary of the Australian Nursing Federation before moving into politics in 2002 as a Member of the South Australian Legislative Council. Gail has served as Minister for 16 different portfolios. She is currently Minister for Agriculture and Fisheries, Minister for Forests, Minister for Regional Development, Minister for Tourism and Minister for Status of Women. She is also the Leader of Government Business in the Legislative Council.</i></p>
9:55 - 10:30	Keynote Presentation <p>Board ready: taking it to the next level - leading Australian Board Directors share their journey</p> <ul style="list-style-type: none"> ➤ Jane Jeffreys, Chair, Adelaide Convention Centre, South Australian Tourism Commission, Elderly Citizens Homes Inc. Gaming Care <p><i>Jane Jeffreys is an experienced Company Director and Managing Director of Jane Jeffreys Consulting, a successful Management Consulting firm based in Adelaide, South Australia. Jane has extensive experience in business, tourism and hospitality including as a consultant to both the public and private sectors. She was formerly a Senior Executive and Acting CEO of the Adelaide Casino, and an Executive with Hilton International Australasia.</i></p>
10:30 - 11:00	Morning Tea
11:00 - 12:00	Panel Discussion <p>The business of giving back: stories from outstanding leaders in the community / not-for-profit sectors</p> <ul style="list-style-type: none"> ➤ Nicole Graham, Chief Executive, SCOSA ➤ Dr Lynn Arnold AO, Chief Executive Officer, Anglicare SA ➤ Ross Womersley, Executive Director, South Australian Council of Social Service (SACOSS) ➤ Mary Buckskin, Chief Executive Officer, Aboriginal Health Council of SA <p><i>Bringing together leaders from the organisations making a difference every day, this panel will highlight the amazing work the NFP sector undertakes and will discuss the 'business side of giving back'. Leadership is different across all sectors & attendees will benefit greatly from hearing the lesser heard NFP sector stories. Panellists will share lessons learned, challenges faced and heart-warming anecdotes about the impact this sector has on Australian society.</i></p>
12:00 - 12:35	Keynote Presentation <p>My Leadership Journey</p> <ul style="list-style-type: none"> ➤ Jane Kittel, Managing Director, Bank SA <p><i>Jane was appointed Managing Director of BankSA on 1 October, 2010, overseeing South Australia's largest financial institution, with 119 branches in South Australia and four in the Northern Territory. Prior to this, she was General Manager of Westpac's Pacific Banking operations for four-and-a-half years, with responsibility for seven countries – Fiji, Papua New Guinea, Vanuatu, Cook Islands, Tonga, Solomon Islands and Samoa. From 1995 to 2003, Jane held a number of leadership positions at Westpac in Sourcing, Corporate Services, Risk Management, Learning and Development and Human Resources.</i></p>



Agenda

12:35 - 1.35	Lunch
1.35 - 2.40	<p>Development Session - The emotionally intelligent communicator</p> <p>➤ Suzi Finkelstein, Executive Convenor, Women & Leadership Australia</p> <p>Engaging followers and forging lasting relationships is a core leadership skill. Technical and functional skills are critical to performance and the achievement of results; however it is the capacity to engage and communicate with others and to understand oneself and those around them that enables great individual contributors to become great leaders. This session will explore practical ways to enhance your influence through a deeper understanding of emotional intelligence.</p>
2.40 - 3.10	<p>Keynote Presentation</p> <p>Leadership stories from the Telstra Business Women Awards</p> <p>➤ Kelly Baker-Jamieson, Managing Director, Edible Blooms</p> <p>Banks turned away when Kelly Baker-Jamieson approached them with a business plan for an edible bouquet company. Undeterred, the self-confessed chocaholic invested all her money and wore a strawberry costume on street corners to launch Edible Blooms in 2005. Demand in Brisbane for her chocolate, cookie, and fruit bouquets with next-day delivery Australia wide saw expansion within a year to Adelaide, Sydney and Melbourne. In 2008, Edible Blooms opened in New Zealand. Originally from country South Australia, Kelly now employs a team of 25 and offers more than 100 products, with a database of 70,000 customers. A new mother, Kelly has mentored younger sister Abbey Baker to co-run the business, which grew revenue by 30 per cent last year.</p> <p>Kelly is currently working on exciting offshore growth plans and continues to steer Edible Blooms with the philosophy that finding people with the right attitude is often more important than finding those with the best skill set.</p>
3.10 - 3.30	Afternoon Tea
3.30 - 4.10	<p>Keynote Presentation</p> <p>International Development - enhancing your career with overseas experience</p> <p>➤ Cynthia Balogh, National Program Manager, Women in Global Business, Austrade</p> <p>Cynthia is the inaugural National Program Manager for the Women in Global Business program which is a joint initiative of all the Australian State and Territory Governments and the Australian Government through Austrade. Prior to this role she was the MD/GM of management consulting firms in Australia including Chambers Brook and Davidson Trahaire, Australia's largest EAP provider.</p> <p>Cynthia has founded and developed highly successful HR management consulting companies for over 18 years in London, and Central and Eastern Europe expanding operations across several emerging markets. Prior to her entrepreneurial career, Cynthia worked for the Department of Immigration and Ethnic Affairs where she was posted as First Secretary (Immigration) to the Australian Embassies in Syria and France. She is Chair of the Victorian Multicultural Business Ministerial Council and sits on various Boards. She is a Fellow of the Australian Human Resources Institute.</p>
4.10 - 4.50	<p>Male Champions of Change</p> <p>➤ Malcolm Jackman, CEO & Managing Director, Elders</p> <p>Elizabeth Broderick's collaborative initiative of bringing corporate and institutional leaders together as Male Champions of Change has raised the profile of male leaders across all sectors understanding & promoting strategies & actions that elevate women's representation in leadership. In SA, acting SA Commissioner for Equal Opportunity, Anne Burgess has brought together the 'Chiefs for gender equity' a roundtable which includes Malcolm Jackman, who in on board & leading the charge to achieve gender equity.</p>
4.50 - 5.00	Closing Comments



Australia's most respected leadership experts

Women & Leadership Australia (WLA) is a national initiative dedicated to supporting a higher representation of female leadership throughout the Australian workforce and the broader community. Encompassing all aspects of leadership capability, career progression and work/life balance, WLA programs have become a highly regarded example of workplace excellence and achievement.

WLA is supported by the Workplace Training Advisory Australia and regularly connects with thousands of individual Australian women, providing ongoing support and advice at every stage of their leadership journey.

The Australian Women's Leadership Symposium is the flagship event in the Women & Leadership Australia (WLA) calendar. Since 2007 the Symposium has become synonymous with excellence and achievement in the fields of leadership and management.



Through powerful connections to women in all areas of Australian life, WLA maintains an enviable position at the forefront of the wider women and leadership debate.

The Symposium has been embraced by leading Australian organisations as an important annual leadership experience for both aspiring and established female managers.

The Australian Executive Women's Leadership Symposium's align with WLA's endeavors to make a meaningful contribution to increasing Australia's talent pool of skilled, well-rounded female leaders

**Suzi Finkelstein,
Women & Leadership
Australia**



Symposium key information



The 2012 Symposium will be held on the 14th of May at the National Wine Centre of Australia.

Address: Corner of Botanic and Hackney Road, Adelaide

For further information on the event or the national program contact

Laura Cheail - Program Director

e: lccheail@wtaa.edu.au

p: 1300 138 037

Symposium Employer of Choice Program

In conjunction with the Symposiums, Women and Leadership Australia supports a limited group of outstanding organisations in becoming Symposium Employers of Choice. The Symposium Employer of Choice Program enables employers to demonstrate a strong commitment to their female leaders and employees. These organisations go on to receive significant benefits throughout the program including:

- » National brand recognition
- » In-house employee development
- » Personalised leadership coaching
- » Complimentary attendance to WLA endorsed events and activities
- » 12 months support and advisory service



To find out more about becoming a Symposium Employer of Choice, please call WLA on 1300 138 037.

2012 Employer of Choice Partners



AIR FORCE



Supporting Partner



GrainCorp

'For me this conference re-centres & re-focuses me. It makes me feel excited for the future and gives me tools to achieve my dream of being a leader and one day a CEO'

Keiren Jacobs,
Essential Energy

Registration Form - Adelaide

The Australian Executive Women's Leadership Symposium

Venue: National Wine Centre of Australia

Date: 14th of May 2012

Today's date: _____
 Organisation name: _____
 Contact name: _____
 Title/position: _____



Phone: _____
 Fax: _____
 Email: _____
 Postal address: _____

Names of participants	Title/position	Email (required for confirmation details)
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____
4. _____	_____	_____
5. _____	_____	_____

For group bookings over 5 participants please contact dmeachen@wtaa.edu.au

Fees GST Incl.		
Standard Rate	Group Rate (2 or more participants)	Group Rate (3 or more participants)
\$1,495 per person	\$480 per person	\$400 per person

Totals	
Number of Symposium participants _____	Total registration fees due: \$ _____

Payment Methods			
<input type="checkbox"/> Please invoice me			
Credit Card: Visa and Mastercard Only			 
Credit Card Visa, Mastercard Only	Name	Amount \$	
	Card Number	Signature	
	Expiry Date	Verification Number	3 digit number on card signature strip
EFT	A/c Name: Workplace Training & Advisory Australia P/L	Bank Name: Westpac, Melbourne	BSB: 033-002 A/c No. 380159
*Please email remittance advice to finance@wtaa.edu.au			

Further Information
Telephone: 1300 138 037 Email: nwilliams@wtaa.edu.au Post: PO Box 4079, Melbourne University, VIC 3052
Workplace Training & Advisory Australia Pty Ltd - ABN 39 127 679 010

Tax invoice will be sent upon enrolment

Return via fax: 1300 451 031

Payment in full must be made prior to event. Submission of this registration form indicates your intent to make full payment.
 Cancellation Policy – A substitution delegate is always welcome with written notification. Cancellations received up to 6 weeks prior to the event will incur a 50% withdrawal fee. For cancellations received within 6 weeks of the event no refund will be issued. Every effort will be made to contact each attendee should an event be rescheduled or cancelled by WTAA for any reason. If an event is rescheduled or not held for any reason, WTAA's liability is limited to the event fee only. Indemnity - WTAA reserves the right to change the venue and/or speakers of any event due to circumstances beyond its control. In the event of changes to venue or speakers, or cancellation of the event, WTAA is indemnified against any or all costs, damages, expenses, including legal fees, which are incurred by the attendee/s. In the case of venue change, all reasonable efforts will be made to inform attendees. I understand that by registering myself and/or others as attendees at this event, photos or video may be taken of this event, which may be used for marketing purposes.

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