



The Australian Executive Women's Leadership Symposium

In its sixth year the Australian Executive Women's Leadership Symposium provides an unparalleled opportunity to explore contemporary leadership theory and observe current 'best practice' examples.



Elizabeth Broderick
2008 Presenter



The Hon Tanya Plibersek MP
2009 Presenter



Layne Beachley
2010 Presenter



Maggie Beer
2011 Presenter



Ita Buttrose
2012 Presenter

Underpinning the future of Australian Leadership

A rare opportunity to step back, think and refocus

Through participation in the program, leaders from all sectors and industries are exposed to state-of-the-art leadership thinking, delivered first-hand by Australia's most inspirational leaders, trainers and academics.

An inspirational experience of validation and affirmation

In the past five years thousands of organisations have used their participation in the Symposium to develop their leadership capability, enhance effective internal leadership programs and build long-term, sustainable, leadership pipelines.

A powerful networking opportunity for Australia's business community

Since 2007 the Symposium has grown into the most highly attended women's leadership program in the country, with annual attendance levels exceeding 1,500 participants. Throughout this period the Symposium has become synonymous with excellence and achievement at all levels of Australian society.

Perth

Date: 28th & 29th May 2012
Venue: Perth Convention & Exhibition Centre

'Thank you very much – the whole experience has totally exceeded my expectations. The most valuable event I have attended in a long time. Great organisation, excellent speakers and totally relevant topics'

Sharon Murden, DSTA

Past Symposium speakers include:



Why attend the Australian Executive Women's Leadership Symposium?

The Symposium is an opportunity to reflect on your own leadership aspirations with like-minded women. Symposium participants cite the validation and affirmation of other attendees as a key benefit of the program.

The Symposium represents an unparalleled opportunity to benefit from first hand advice from Australia's brightest leadership talent.

Drawing on the collective experiences of over 80 guest speakers the Symposium provides a unique platform for exploring leadership best practice from a local, national and international perspective.

Aimed at developing Australia's overall leadership capacity, the Symposium's ultimate objective is to help support a greater representation of female leadership across all Australian industries and sectors.

The Symposium creates a platform to engage with new ideas, tap into different perspectives and identify the next important step on your leadership journey. The Symposium has been embraced by leading Australian organisations as an important annual experience for both aspiring and established managers.

'One of the most rewarding, moving & motivational forums I have been involved in. The fact that speakers were able to make reference to personal experience made everything more realistic and achievable for every women. Already looking forward to the next one'

**Karyn Williams,
Community CPS
Australia**



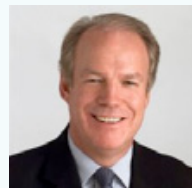
Inspirational people presenting at the 2012 Symposium



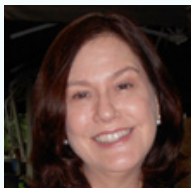
Jonathan Throssell
Chief Executive Officer
Shire of Mundaring



Kate Sommerville
AusIMM Board Member and
CME Women in Resources
Champion for 2011



John Scotland
Principal,
Applied Innovation Centre



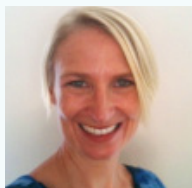
Robin McClellan
Senior Government Relations
Advisor, Asia Pacific
Exxon Mobil Corporation



Dr Fiona Wood
Head of Royal Perth Hospital's
Burns Unit and Director of
the Western Australia Burns
Service



Nuria Ruiperez
Innovation Director,
Deloitte Australia



Kiersten Gregg
General Manager Human
Resources – group functions,
Rio Tinto



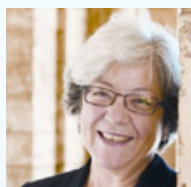
Dave Williams
Head of Bankwest Innovation



**Adjunct Associate Professor
Catherine Stoddart**
Chief Nurse & Midwifery Officer,
Department of Health, WA



Diane Smith-Gander
Member, Business School Board
at University of Western Australia;
Non-executive Director at CBH
Limited, Transfield Services,
National Broadband Network
Company & Wesfarmers



Dr Carmen Lawrence
Winthrop Professor, School of
Psychology, The University of
Western Australia



Noelene Jennings
Executive Director Governance
& People Services, Department
of Planning

Symposium speakers are thought leaders in their respective fields. They represent individuals who have successfully navigated difficult and challenging journeys. Although diverse in their achievements, Symposium speakers are recognised for their vision, their leadership and their capacity to make a difference. By sharing their skills and knowledge they encourage other women to uncover and leverage their individual strengths and talents.

A full line-up of our inspirational leaders will be announced in the coming weeks



Agenda - Day 1

Monday 28th of May 2012

8:30 - 9:00 Registration

9:00 - 9:20 Facilitator Welcome

- **Suzi Finkelstein, Executive Convenor, Women & Leadership Australia**

9:20 - 10:00 Keynote Presentation

Male Champions of Change - why elevating the representation of women in leadership is key

- **Jonathan Throssell, Chief Executive Officer, Shire of Mundaring**

Elizabeth Broderick's collaborative initiative of bringing corporate and institutional leaders together as Male Champions of Change has raised the profile of male leaders across all sectors understanding & promoting strategies & actions that elevate women's representation in leadership. Hear from Jonathan Throssell who is on board & leading the charge to achieve gender equity.

10:00 - 10:35 Keynote Presentation

Leadership stories from the Telstra Business Women Awards

- **Adjunct Associate Professor Catherine Stoddart, Chief Nurse & Midwifery Officer, Department of Health, WA**

As Western Australia's Chief Nurse and Midwifery Officer (CNMO), Catherine Stoddart is passionate about ensuring everyone who wants to pursue a career in nursing is given an opportunity to do so. Responsible for professional leadership of the State's 12,000 public nurses and providing professional support to some 35,000 in WA, Catherine sets policy direction and strategies to ensure the highest quality training, patient care and career opportunities.

Catherine is currently leading strategies to build stronger nursing career paths, attract more Aboriginal people to the profession, create nurse practitioners in rural areas and provide volunteers for under-served remote and international locations, as part of the National Health Workforce Agenda. Catherine recently developed a sustainable model for Assistant in Nursing traineeships, providing an alternative pathway for those who do not achieve tertiary level requirements, while also supporting the heavy workload of existing nurses. So far, 50 to 70 per cent of trainees in that program are going on to enrol in nursing, with the program expanding into Indigenous communities.

10:35 - 11:05 Morning Tea

11:05 - 12:15 Panel Discussion

Crossing the boundaries between sectors; trends, talent management & transitioning

- **Noelene Jennings, Executive Director, Governance and People Services, Department of Planning WA**
- **Kiersten Gregg, General Manager Human Resources, Rio Tinto**

Bringing together leaders from the private, public & NFP sector, this panel will compare and discuss leadership across the sectors, including employee retention & engagement, talent management and continued professional development. Sector trends will be compared & stakeholder management comparisons made. Key differences & similarities will be highlighted and invaluable leadership advice relevant to all sectors will be shared. Our leaders will also answer the question – how easy is transitioning as a leader from one sector to another and is varying sector experience valued?



Agenda - Day 1

Monday 28th of May 2012

12:15 - 12.45 Keynote Presentation

Out of the office – away from the desk – left of field leadership

➤ **Kate Sommerville, AusIMM Board Member and CME Women in Resources Champion for 2011**

Kate Somerville has more than 19 years experience in the mining industry in underground, open cut and in corporate and contractor environments. She has worked in a variety of roles and commodities, including business improvement. Kate's qualifications are BEng (Geological), GradDip (Mining), MBA, GAICD Diploma and a First Class Mine Manager's Certificate (WA).

Kate is also in her sixth year as an elected AusIMM Board member. In 2011 she was awarded the CMEWA Women in Resources Champion for her work in promoting women in the resources sector and also honoured to be included as one of the first 100 women to be inducted into the WA Women's Hall of Fame.

12:45 - 1.45 Lunch

1.45 - 3.15 Development Session

The emotionally intelligent communicator

➤ **Suzi Finkelstein, Executive Convenor, Women & Leadership Australia**

Engaging followers and forging lasting relationships is a core leadership skill. Technical and functional skills are critical to performance and the achievement of results; however it is the capacity to engage and communicate with others and to understand oneself and those around them that enables great individual contributors to become great leaders. This session will explore practical ways to enhance your influence through a deeper understanding of emotional intelligence.

3.15 - 3.35 Afternoon Tea

3.35 - 4.15 Keynote Presentation

From the living room to the boardroom - Australia's leading entrepreneurs

➤ **Rebecca Morrice Williams, Founder, Becca Cosmetics (invited)**

4.15 - 4.25 Day 1 Review Session



Agenda - Day 2

Tuesday 29th of May 2012

8:30 - 9:00 Registration

9:00 - 9:10 Facilitator Welcome

- **Suzi Finkelstein, Executive Convenor, Women & Leadership Australia**

9:10 - 9:55 Keynote Presentation

A Leadership Journey

- **Dr Carmen Lawrence, Winthrop Professor, School of Psychology, The University of Western Australia**

Many Australian women have made a profound difference to Australian society through their involvement in Australian politics. When Julia Gillard became Australia's first female PM she stamped her name in the history books as have many other women for being 'first women'. Obstacles and challenges still face women in Australian politics, but this didn't deter our keynote presenters from making their mark. Discover their journey and the journey of Leadership in Australian Politics.

9:55 - 10:40 Keynote Presentation

International development - enhancing your career with overseas experience

- **Robin McClellan, Vice President, ExxonMobil Exploration and Upstream Ventures Limited, Singapore and Senior Government Relations Advisor, Asia Pacific, Exxon Mobil Corporation**

Robin McClellan is the Singapore – based Senior Government Relations Advisor in Asia for Exxon Mobil Corporation. She joined the corporation in January 2011, after a 24-year career in the U.S. diplomatic service. In her roles in economic and commercial sections throughout Asia she worked with US companies on issues ranging from energy to trade policy to the environment. As Consul General in Perth from 2004 to 2007 she was able to travel throughout Western Australia and meet with a wide range of community groups. In 2009 – 2010 Robin served as the WA State Director for the Committee for Economic Development of Australia (CEDA).

10:40 - 11:00 Morning Tea

11:00 - 12:45 Panel Discussion

Leading an innovative workplace; creation, challenges & continuous growth

- **Nuria Ruiperez, Innovation Director, Deloitte Australia**
- **John Scotland, Principal, Applied Innovation Centre**
- **Dave Williams, Head of Solution Delivery, BankWest**

Innovation is the catalyst to growth of any organisation. Good leaders are constantly looking to improve workplace best practice and need to be keenly involved in the process of innovation and change. Developing these skills for yourself and fostering these skills in your team helps to create a culture rich in original thought. Explore the imperatives for innovation with leaders in innovative brands, products, organisational practices & culture.

12:45 - 1:20 Lunch



Agenda - Day 2

Tuesday 29th of May 2012

1.20 - 2.15 Development Session

Innovation, the DNA of success

➤ **Suzi Finkelstein, Executive Convenor, Women & Leadership Australia**

The second workshop of the symposium explores the importance of innovation and follows on from our panel discussion. Once innovation becomes part of the DNA of an organisation people become less afraid of change and see it instead as an opportunity to develop new ways to propel the organisation forward. This workshop will explore the imperatives for innovation within any sector and how each of us can contribute to the development of our organisations and communities.

2:15 - 2:50 Keynote Presentation

Board ready: taking it to the next level - stories from leading Australian Board Directors

➤ **Diane Smith-Gander**

Diane Smith-Gander is a Director of Wesfarmers Limited, Transfield Services Limited, CBH Group Limited and of the National Broadband Network Company Limited and a past Chairperson of the Australian Sports Drug Agency and Basketball Australia Limited.

Prior to embarking on a career as an independent director, Diane held senior executive roles at Westpac Banking Corporation in retail bank management. Her last role at Westpac was as the Group Executive responsible for IT and Operations. She was a partner at McKinsey & Company in Washington DC and New Jersey serving clients in diverse industries globally. Diane continues to provide advice to McKinsey in Asia on merger management topics.

Diane is also the operator of a commercial vineyard in Margaret River where she grows chardonnay, shiraz and cabernet sauvignon grapes.

Born and now resident in Perth, Western Australia Diane holds an MBA from the University of Sydney and a B. Economics from the University of Western Australia. A Fellow of the AICD, Diane is a graduate of the AICD Company Directors Course.

2.50 - 3.10 Afternoon Tea

3:10 - 3.50 Keynote Presentation

Inspirational Leadership – outstanding women making their mark

➤ **Dr Fiona Wood AM, Head of Royal Perth Hospital's Burns Unit and Director of the Western Australia Burns Service**

Winthrop Professor Fiona Wood is a Plastic & Reconstructive Surgeon specialising in the field of burn care, trauma and scar reconstruction. Fiona is the Director of the WA Burns Service of Western Australia and a Consultant Plastic Surgeon at Princess Margaret Hospital and Royal Perth Hospital.

In 2003 Fiona was the recipient of the Australian Medical Association 'Contribution to Medicine' Award and an Order of Australia Medal for work with Bali bombing victims. Fiona was named West Australian of the Year for 2004, and was nominated as a National Living Treasure and Australian Citizen of the Year in 2004.

Fiona was again named West Australian of the Year for 2005, and received the honour of being named Australian of the Year in 2005. Fiona and Marie Stoner, co-founders of Clinical Cell Culture, won the 2005 Clunies Ross Award for their contributions to Medical Science in Australia.

3:50 - 4.00 Day 2 Review Session



Australia's most respected leadership experts

Women & Leadership Australia (WLA) is a national initiative dedicated to supporting a higher representation of female leadership throughout the Australian workforce and the broader community. Encompassing all aspects of leadership capability, career progression and work/life balance, WLA programs have become a highly regarded example of workplace excellence and achievement.

WLA is supported by the Workplace Training Advisory Australia and regularly connects with thousands of individual Australian women, providing ongoing support and advice at every stage of their leadership journey.

The Australian Women's Leadership Symposium is the flagship event in the Women & Leadership Australia (WLA) calendar. Since 2007 the Symposium has become synonymous with excellence and achievement in the fields of leadership and management.



Through powerful connections to women in all areas of Australian life, WLA maintains an enviable position at the forefront of the wider women and leadership debate.

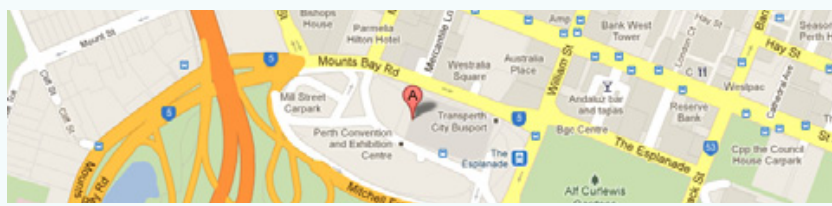
The Symposium has been embraced by leading Australian organisations as an important annual leadership experience for both aspiring and established female managers.

The Australian Executive Women's Leadership Symposium's align with WLA's endeavors to make a meaningful contribution to increasing Australia's talent pool of skilled, well-rounded female leaders

**Suzi Finkelstein,
Women & Leadership
Australia**



Symposium key information



The 2012 Symposium will be held on the 28th & 29th of May at the Perth Convention & Exhibition Centre.

Address: 21 Mounts Bay Road, Perth

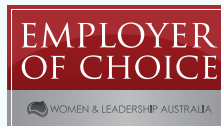
For further information on the event or the national program contact

Laura Cheail - Program Director
 e: lcheail@wtaa.edu.au
 p: 1300 138 037

Symposium Employer of Choice Program

In conjunction with the Symposiums, Women and Leadership Australia supports a limited group of outstanding organisations in becoming Symposium Employers of Choice. The Symposium Employer of Choice Program enables employers to demonstrate a strong commitment to their female leaders and employees. These organisations go on to receive significant benefits throughout the program including:

- » National brand recognition
- » In-house employee development
- » Personalised leadership coaching
- » Complimentary attendance to WLA endorsed events and activities
- » 12 months support and advisory service



To find out more about becoming a Symposium Employer of Choice, please call WLA on 1300 138 037.

2012 Employer of Choice Partners



Supporting Partner



'For me this conference re-centres & re-focuses me. It makes me feel excited for the future and gives me tools to achieve my dream of being a leader and one day a CEO'

Keiren Jacobs,
Essential Energy

Registration Form - Perth

The Australian Executive Women's Leadership Symposium

Venue: Perth Convention & Exhibition Centre

Date: 28th & 29th May 2012


Today's date: _____	Phone: _____
Organisation name: _____	Fax: _____
_____	Email: _____
Contact name: _____	_____
Title/position: _____	Postal address: _____
_____	_____

Names of participants	Title/position	Email (required for confirmation details)
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____
4. _____	_____	_____
5. _____	_____	_____

For group bookings over 5 participants please contact dmeachen@wtaa.edu.au

Fees GST Incl.	
Standard Rate	Group Rate (3 or more participants)
\$2,295 per person	\$1,595 per person

Totals	
Number of Symposium participants _____	Total registration fees due: \$ _____

Payment Methods			
<input type="checkbox"/> Please invoice me			
Credit Card: Visa and Mastercard Only			
Credit Card Visa, Mastercard Only	Name	Amount \$	
	Card Number	Signature	
	Expiry Date	Verification Number	3 digit number on card signature strip
EFT	A/c Name: Workplace Training & Advisory Australia P/L	Bank Name: Westpac, Melbourne	BSB: 033-002 A/c No. 380159
*Please email remittance advice to finance@wtaa.edu.au			

Further Information
Telephone: 1300 138 037 Email: nwilliams@wtaa.edu.au Post: PO Box 4079, Melbourne University, VIC 3052
Workplace Training & Advisory Australia Pty Ltd - ABN 39 127 679 010

Tax invoice will be sent upon enrolment

Return via fax: 1300 451 031

Payment in full must be made prior to event. Submission of this registration form indicates your intent to make full payment.
 Cancellation Policy – A substitution delegate is always welcome with written notification. Cancellations received up to 6 weeks prior to the event will incur a 50% withdrawal fee. For cancellations received within 6 weeks of the event no refund will be issued. Every effort will be made to contact each attendee should an event be rescheduled or cancelled by WTAA for any reason. If an event is rescheduled or not held for any reason, WTAA's liability is limited to the event fee only. Indemnity - WTAA reserves the right to change the venue and/or speakers of any event due to circumstances beyond its control. In the event of changes to venue or speakers, or cancellation of the event, WTAA is indemnified against any or all costs, damages, expenses, including legal fees, which are incurred by the attendee/s. In the case of venue change, all reasonable efforts will be made to inform attendees. I understand that by registering myself and/or others as attendees at this event, photos or video may be taken of this event, which may be used for marketing purposes.

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