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Capitalizing on Crisis

'Rather than being an obstacle, uncertainty is the very engine of transformation... a continuous source of new opportunities'

Perspectives, Boston Consulting May 2010




Danger Opportunity

Chinese character for crisis

Reality

- Landscape
- Roles
- Values
- Cost cutting
- Innovation



How did it affect me?

- Guilt
- Reflect
- Victim
- Insecure
- Motivation



Why are we still here?

